

# Centennial Glen HOA

Strategic Plan Discussion

November 2023

*Centennial Glen Homeowners Association*



# Centennial Glen HOA Strategic Plan

## *Agenda*

- What is an HOA Strategic Plan?
- Considerations in the development of a strategic plan
- HOA Strategic Plan Focus
- Strategic Plan Alignment
- Summary of potential initiatives
- Q & A



# Centennial Glen HOA Strategic Plan

## Strategic Planning Team

- William White
- Lynn Nelson
- Colin Thomas
- Bill Tomeo



# Centennial Glen HOA Strategic Plan

A strategic plan is used to coalesce the vision and mission of your community. It addresses the bigger, long-term strategic issues that often get overlooked in the hustle of day-to-day operations.



*The act of HOA strategic planning gives everyone a chance to look at the bigger picture, and what HOA strategies they need to apply to make the community vision a reality.*



# Centennial Glen HOA Strategic Plan

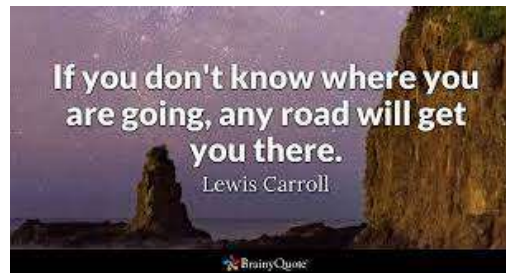
## Strategic Plan vs Annual Plan vs Reserve Study

*A strategic plan adopts a much longer-term perspective than a reserve study or an annual plan.*

A community's strategic plan provides three key functions:

- It focuses the vision and mission of the community.
- It sets broad goals for future changes and improvements.
- It provides a structure and timeframe for funding these long-term goals.

*A strategic plan is not a legal document!*



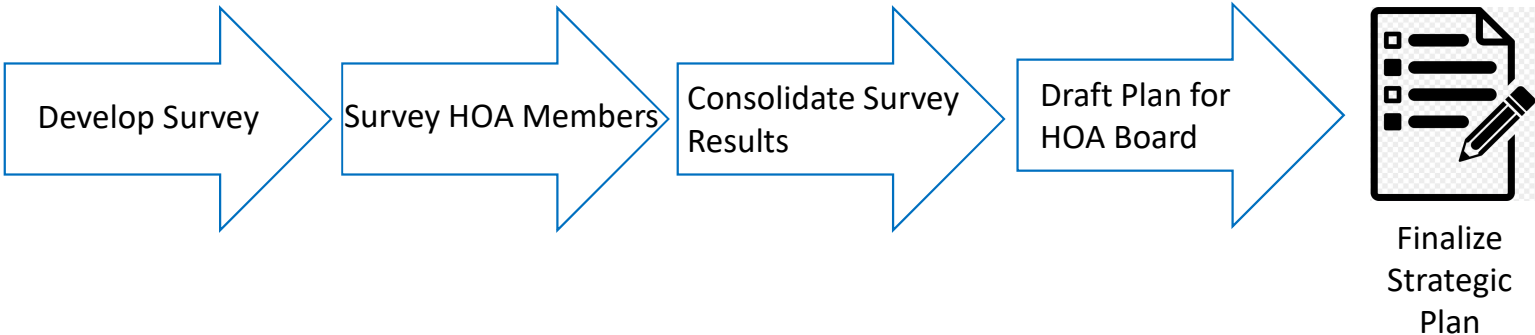
# Centennial Glen HOA Strategic Plan

## Strategic Planning Process Summary

**MISSION:** Achieve our vision through effective and efficient management of the Association, fair and consistent enforcement of our rules and covenants to maintain property values, and support for initiatives that benefit the quality of life of all residents.

**VISION:** Establish Centennial Glen as a premier community in northwest Colorado Springs with an enviable quality of life for all and enhanced property values throughout our community.

**CORE VALUES:** In conducting Association activities, we value expertise, transparency, integrity, fairness, consistency, prudent financial management, and respect and dignity for all.



# Centennial Glen HOA Strategic Plan

- **Survey Focused Questions**

- Maintaining & Increasing Property Values
- Security
- Improve Unity within our Community

***Each focused question included the opportunity to add considerations and comments***

- **Open-ended questions**

- Please provide us with your considerations for our plan that are not covered by the previous three focus areas
- Please let us know approximately how many years you expect to own your home in our community.



Centennial Glen HOA Strategic Plan  
*Survey Results*

41 Responses

THANK YOU !!

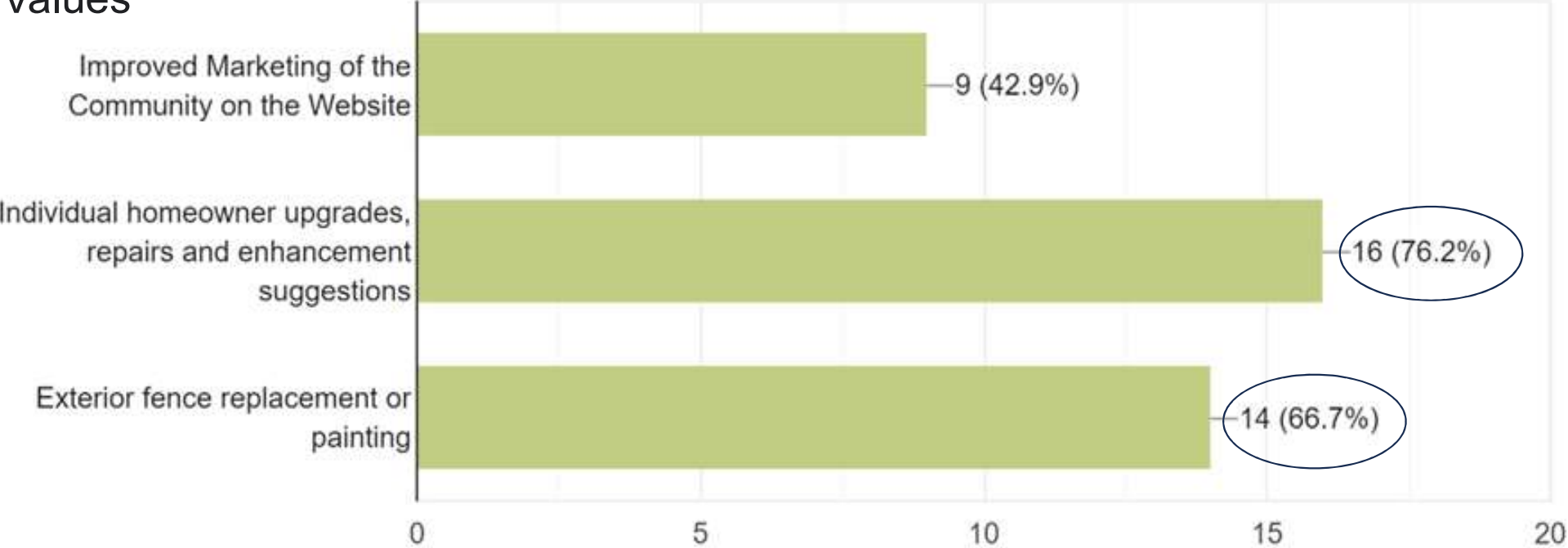




# Centennial Glen HOA Strategic Plan

## Survey Results

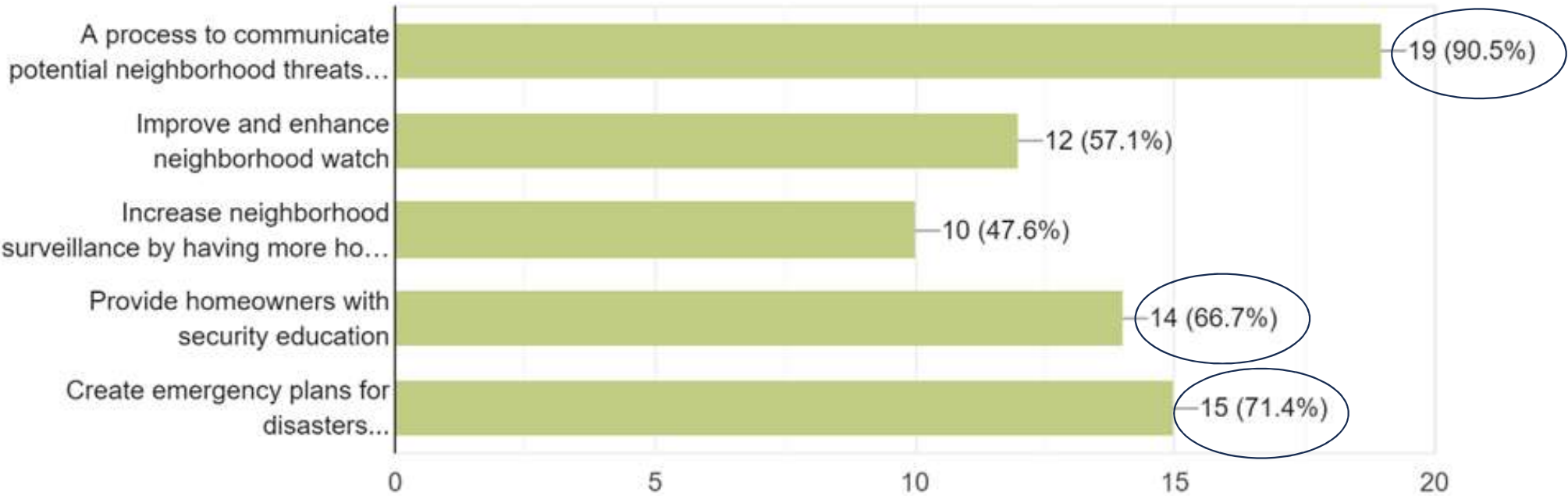
### Maintaining & Increasing Property Values



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## Survey Results

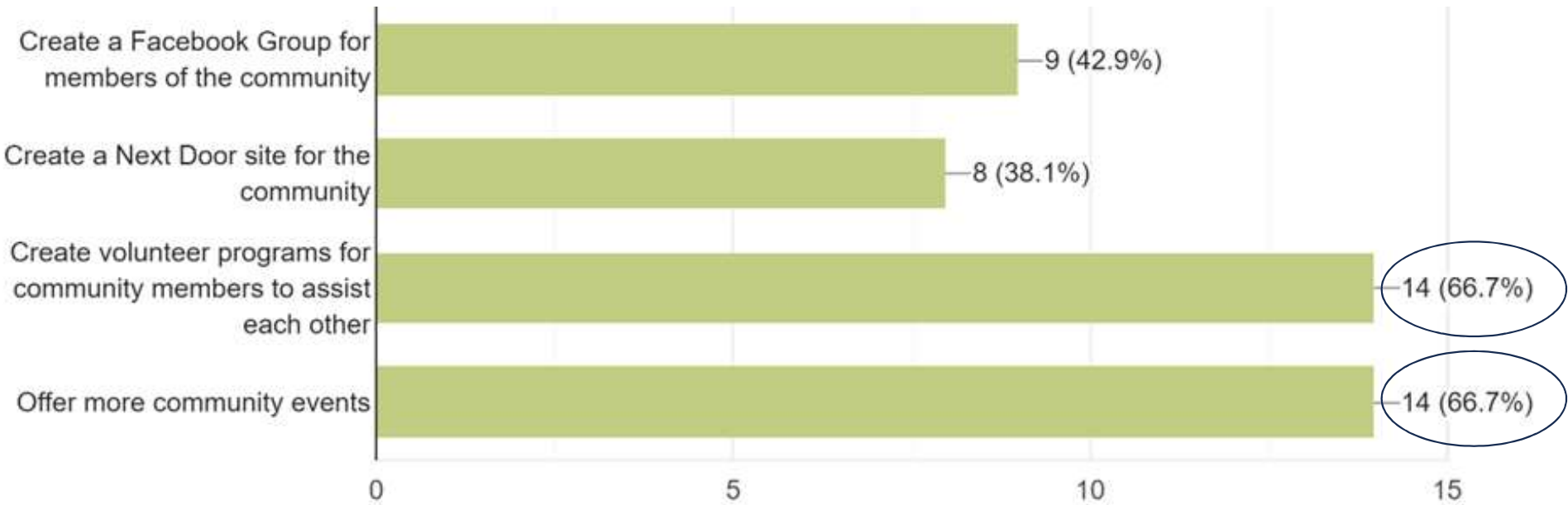
### Security



# Centennial Glen HOA Strategic Plan

## Survey Results

### Improve Unity within our Community



# Centennial Glen HOA Strategic Plan

- **Survey Questions Written Responses**
  - Maintaining & Increasing Property Values
    - Individual homeowner maintenance
    - Improved common area appearance
    - Tree and shrub maintenance
    - The fence
  - Security
    - Establish a security team
    - Inform and educate members on security issues
  - Improve Unity within our Community
    - Event committee
    - More events



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## Discussion – Inputs - Questions

